

Message Text

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PAGE 01 DUSSEL 01035 291746Z
ACTION EUR-12

INFO OCT-01 ISO-00 EB-08 /021 W
-----091715 301249Z /41

R 290945Z JUN 78
FM AMCONSUL DUSSELDORF
TO USDOC WASHDC
INFO SECSTATE WASHDC 3574
AMEMBASSY BONN
AMCONSUL BREMEN
AMCONSUL FRANKFURT
AMCONSUL HAMBURG
AMCONSUL MUNICH
AMCONSUL STUTTGART

UNCLAS DUSSELDORF 1035

FOR DIBA/OIM WHITELEY

E.O. 11652: N/A
TAGS: BEXP, GW
SUBJECT: USCOMMERCIAL INFORMATION DAY REPORT: MINI-PLUS
SPRECHTAG AT GUMMERSBACH

1. SUMMARY: THE CONSULATE GENERAL'S 39TH US INFORMATION DAY
(SPRECHTAG) IN GUMMERSBACH, CO-SPONSORED BY THE GUMMERSBACH
BRANCH OF DEUTSCHE BANK, ATTRACTED 17 GERMAN FIRMS AND
7 REPRESENTATIVES OF STATE DEVELOPMENT OFFICES. THE ONE
DAY-EVENT PRODUCED 18 TRADE OPPORTUNITIES, 2 LICENSING
AND 5 INVESTMENT OPPORTUNITIES. END SUMMARY.

2. SPRECHTAG REPORT
A. EVENT: SPRECHTAG (1 DAY)
B. DATE: MAY 24, 1978
C. CITY: GUMMERSBACH
D. CO-OPERATING ORGANIZATIONS: GUMMERSBACH BRANCH OF
DEUTSCHE BANK - PROVIDED MEETING ROOMS, TELEPHONE
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AND REFRESHMENTS.
E. GEOGRAPHIC AREA COVERED BY SPRECHTAG: OBERBERGISCHES LAND
F. NUMBER OF PARTICIPANTS:
1) FIRMS WITH SCHEDULED APPOINTMENTS: 17
2) FIRMS ACTUALLY INTERVIEWED ON THE DAY OF THE SPRECHTAG:
17.
3. US STATE REPRESENTATIVES: 7

G. RESULTS:

1) TRADE OPPORTUNITIES: 18 (50 SIC NUMBERS)

2) LICENSING OPPORTUNITIES/REVERSE LICENSING OPPORTUNITIES:

2

3) REVERSE INVESTMENT OPPORTUNITIES: 5

COMMENT: THIS EVENT WAS ORIGINALLY PLANNED AS A "MINI-SPRECHTAG", WITHOUT STATE REPS AND NOT UNDER INDUSTRIE- UND HANDELSKAMMER AUSPICES. HOWEVER, THE INTEREST IN REVERSE INVESTMENT PROMPTED US TO INVITE EUROPE-BASED STATE DEVELOPMENT PERSONEL.BLIGH

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Message Attributes

Automatic Decaptioning: X
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Channel Indicators: n/a
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Copy: SINGLE
Draft Date: 29 jun 1978
Decaption Date: 01 jan 1960
Decaption Note:
Disposition Action: n/a
Disposition Approved on Date:
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01 jan 1960
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
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Drafter: n/a
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Format: TEL
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ISecure: 1
Legacy Key: link1978/newtext/t1978069/aaaaagxx.tel
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Original Classification: UNCLASSIFIED
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Review Media Identifier:
Review Release Date: N/A
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